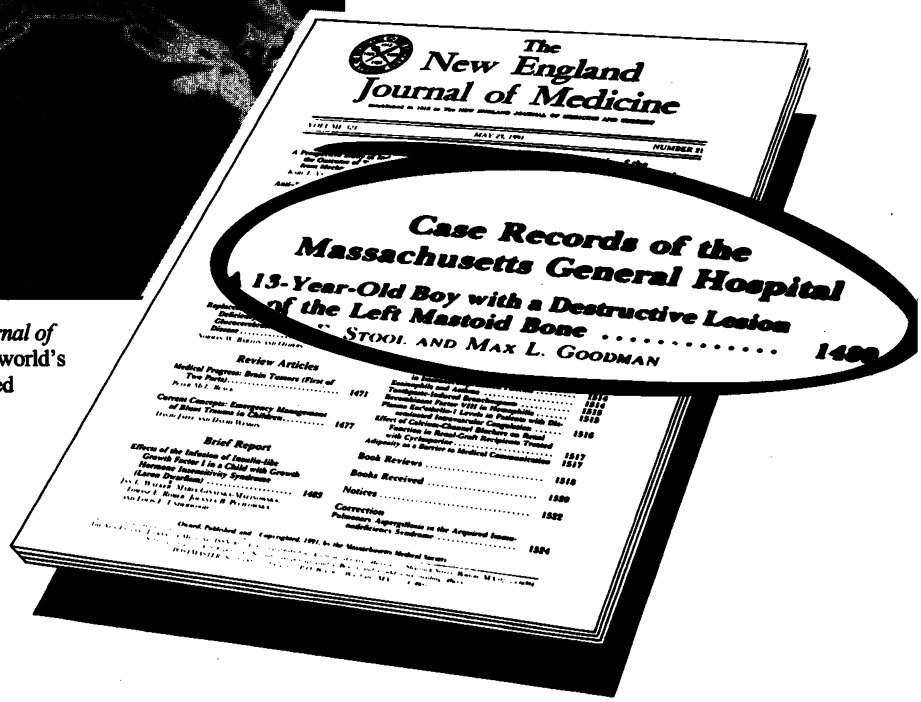
Before you examine this . . .

Examine this.



The New England Journal of Medicine is one of the world's most cited and respected sources of medical information. Discover for yourself why over 240,000 of your colleagues subscribe to the *Journal*.

Subscribe today! Satisfaction Guaranteed.

The New England Journal of Medicine

EMD GmbH, Zeitschriftenvertrieb, Hohenzollernring 96, 13585 Berlin, GERMANY

☐ **YES,** please enter my 1 year subscription (52 issues) to **The New England Journal of Medicine.**

Tick Box:

☐ US $149 Regular Rate ☐ US $97 Resident Rate*

Subscriptions delivered to UK addresses:

☐ £75 Regular Rate ☐ £48 Resident Rate*

Cheques in £ Sterling and drawn on a UK bank.
*Physicians in training and medical students

☐ Payment enclosed. ☐ Please invoice me.
Please do not send Eurocheques.

Please charge my credit card:

☐ VISA ☐ MasterCard ☐ American Express

Card # _____ Card exp. date _____

Signature _____

Make cheques payable to: **The New England Journal of Medicine** EMD GmbH, Zeitschriftenvertrieb, Hohenzollernring 96, 13585 Berlin, GERMANY • phone: (49) 30 335 8006 • fax: (49) 30 336 9236

NAME _____
(PLEASE PRINT)

ADDRESS _____

POSTAL CODE/CITY _____

COUNTRY _____

Rates include air-speeded delivery.

SATISFACTION GUARANTEED

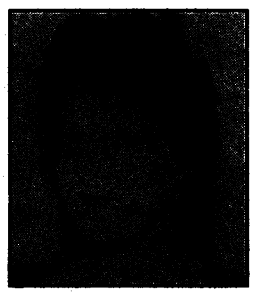
You must be completely satisfied that you are receiving the most up-to-date and vital information on medical developments occurring in the world today, or you may cancel your subscription any time within the first 3 months and receive a FULL REFUND.

Send today or contact your local agency or bookseller.

For North American rates contact: NEJM, 1440 Main St., Waltham, MA 02154-1649, USA. phone: (617) 893-3800 x1199 • fax: (617) 893-0413

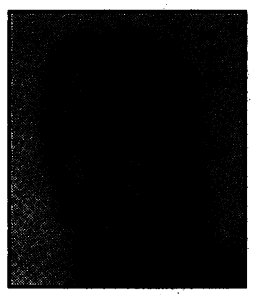
S30IEBF

The faces of Boehringer Ingelheim



Kathryn Gibson

105 Rushfield Avenue, Ormeau Road, Belfast,
Co. Antrim, BT7 3FR. Tel: 0232 648520



Gillian Martin

42 Parade Road, Ballygarvey, Ballymena,
Co. Antrim, BT43 7JZ. Tel: 0266 653517

If you would like information on any of our pharmaceutical specialities, we invite you to contact our Professional Services Representatives, Kathryn Gibson or Gillian Martin.

Boehringer Ingelheim

Boehringer Ingelheim Limited
Ellesfield Avenue, Bracknell, Berkshire, RG12 8YS.

FOR MILD TO MODERATE HEART FAILURE

'ZESTRIL' NOW RECOMMENDED FOR GP INITIATION

In their youth they took the dog for great long walks. When heart failure was diagnosed they wondered if they'd have to give up owning dogs for good.

Now, *once-daily* 'Zestril' is an effective step you can take in the General Practice management of patients with mild to moderate heart failure. Not only has 'Zestril' been shown to improve clinical parameters[1,2] but it has also been shown to improve the symptoms of congestive heart failure[2-4] – helping patients like these to feel a little more like their old selves.

Reliving the good times!

Zestril

lisinopril

ONCE-DAILY IN CHF

Helps patients rediscover that ***Zest for life*** *in CHF*

PRESCRIBING NOTES Consult data sheet before prescribing. USE: All grades of essential hypertension and renovascular hypertension. Congestive heart failure (adjunctive therapy). **PRESENTATION:** Tablets containing 2.5mg, 5mg, 10mg or 20mg lisinopril ('Zestril'). **DOSAGE AND ADMINISTRATION: Hypertension** – Adults (including elderly): initially 2.5mg daily, a 2.5mg dose seldom achieves a therapeutic response; adjust dose according to response. Maintenance usually 10-20mg once-daily. Maximum is 40mg daily. Diuretic-treated patients – if possible stop diuretic 2-3 days before starting 'Zestril'. Resume diuretic later if desired. **Congestive heart failure:** Adults: initially 2.5mg daily under close medical supervision (hospital initiation for severe or unstable heart failure and other patients at higher risk), increasing to 5-20mg once-daily according to response. Monitor blood pressure and renal function. **Renal impairment:** May require lower maintenance dosage. **CONTRA-INDICATIONS:** Pregnancy. Hypersensitivity to 'Zestril'. Patients with history of angioneurotic oedema to previous ACE inhibitor therapy. Patients with aortic stenosis, cor pulmonale or outflow tract obstruction. **PRECAUTIONS:** Assessment of renal function is recommended. Symptomatic hypotension may occur, particularly in volume depleted patients and congestive heart failure. Caution in patients with ischaemic heart or cerebrovascular disease; renal insufficiency; renovascular hypertension. Patients with a history of angioedema may be at increased risk of angioedema with an ACE inhibitor. Cough has been reported with ACE inhibitors. Renal impairment (usually reversible) may occur in some patients. Hypotension may occur during surgery or anaesthesia. Caution in nursing mothers. No paediatric experience. Afro-Caribbean patients may show reduced therapeutic response. Symptomatic hypotension can be minimised by discontinuing diuretic prior to 'Zestril'. Interaction with indomethacin and lithium. Potassium supplements, potassium-sparing diuretics and potassium-containing salt substitutes not recommended. Avoid concomitant use with high-flux dialysis membranes. **SIDE EFFECTS:** Hypotension, dizziness, headache, diarrhoea, cough, nausea, fatigue. Less frequently, rash, asthenia. Rarely, angioneurotic oedema and other hypersensitivity reactions, myocardial infarction or cerebrovascular accident possibly secondary to excessive hypotension in high risk patients, palpitation, tachycardia, abdominal pain, dry mouth, hepatitis, jaundice, mood alterations, mental confusion, urticaria, diaphoresis, uraemia, oliguria/anuria, renal dysfunction, acute renal failure, impotence, pancreatitis. A symptom complex which may include fever, vasculitis, myalgia, arthralgia/arthritis, positive ANA, elevated ESR, eosinophilia, leukocytosis; rash, photosensitivity or other dermatological manifestations may occur. Increases (usually reversible) in blood urea, serum creatinine, liver enzymes and serum bilirubin. Decreases in haemoglobin and haematocrit have occurred. Hyperkalaemia. **LEGAL CATEGORY:** POM. **PRODUCT LICENCE NUMBERS AND BASIC NHS COSTS:** 'Zestril' 2.5mg (12619/0084) 7 tablets, £1.96; 28 tablets, £7.84; 5mg (12619/0085) 28 tablets, £9.83; 10mg (12619/0086) 28 tablets, £12.13; 20mg (12619/0087) 28 tablets, £13.72.

References: 1. Dickstein K. J Cardiovasc Pharmacol 1987; **9**(Suppl 3): S73-S81. **2.** Giles TD, Katz R, Sullivan M *et al.* J Am Coll Cardiol 1989; **13:** 1240-1247. **3.** Giles TD. J Am Coll Cardiol 1990; **15:** 250-251. **4.** Rucinska EJ *et al.* in 'A Focus on the Clinical Effects of a Long-acting ACE Inhibitor/Heart Failure' Ed: Nicholls MG. New York; Raven Press, 1990; 41-52

CHARLES
HURST
AUTOCENTRE

10 GOOD REASONS TO BUY A USED CAR FROM

HURST AUTO CENTRE BOUCHER ROAD

1. COMPREHENSIVE 12 MONTHS WARRANTY
2. 48 POINT INSPECTION CHECK
3. EXCELLENT VALUE
4. GENEROUS TRADE-IN ALLOWANCES
5. LARGER SELECTION OF MODELS THAN EVER BEFORE
6. FRIENDLY AND FULLY TRAINED SALES STAFF
7. EXPERT FINANCE ADVICE AVAILABLE
   (Written quotations on request)
8. COMPETITIVE INSURANCE AVAILABLE
9. FULL SERVICE FACILITIES
10. OVER 80 YEARS IN THE BUSINESS

"All adds up to buying with confidence"

HURST AUTO CENTRE
BOUCHER ROAD

Contact: Frederick Hewitt

BELFAST, TELEPHONE (0232) 381721

OPEN : MON - THUR till 8.30pm FRI till 5.00pm SAT till 12.30pm